



CONSERVATION PARTNER BUSINESS MEMBERSHIP

Our local community is the heartbeat of the Montezuma Land Conservancy, and our Business Conservation Partners are crucial to protecting this amazing place. We invite you to join us!

Why Should Your Business Support Montezuma Land Conservancy? Just like you, MLC is locally led and cares deeply about our community. With your support we work to protect the very things that make Southwest Colorado a great place to live. Not only will your membership offer your business visibility and year-round advertising to a targeted audience, but you will know your local dollars are having a BIG impact. As a partner you directly support our community in the following ways:

- Assist local families to conserve their lands for wildlife, agriculture, and future generations
- Ensure MLC's Fozzie's Farm programs continue to grow and connect youth to agriculture and the outdoors
- Advance cross-cultural conservation initiatives in partnership with the Ute Mountain Ute Tribe
- Create life changing opportunities for local high school youth to participate in nationally recognized internships with MLC
- Support MLC's leadership at a community, statewide, and national level promoting conservation and education programs with partners

What Does Your Business Receive for Supporting MLC? By becoming a Conservation Partner, you are ensuring the health and vitality of your community and in return we want to make sure people know your business! Depending on your support level, your business logo, name and/or information will be strategically placed on outreach materials and at MLC events reaching the Four Corners community.

We would love to talk to you about Conservation Partner Business Membership.
Please contact Molly Mazel to learn more: molly@montezumaland.org or 970-565-1664.
Thank you for your support of Montezuma Land Conservancy



Business Member Level	Sage	Oak	Juniper	Piñon	Spruce	Cotton-wood
Annual Donation Amount	\$250-499	\$500-749	\$750-999	\$1,000-2,499	\$2,500-4,999	\$5,000+
Business listed on MLC's website and in our high quality bi-annual newsletter (over 500 subscribers)	✓	✓	✓	✓	✓	✓
Business name listed and hyperlinked to your website in our monthly E-News (over 800 subscribers)		✓	✓	✓	✓	✓
Social media posts featuring or tagging your business on MLC Facebook (1,800+ followers) and Instagram (1,100+ followers)			1x/year	2x/year	4x/year	6x/year
Invitation to annual MLC events (ex. Member Picnic, wildflower walks, easement tours, and more)				✓	✓	✓
¼ page advertisement of your design in bi-annual newsletter with logo and text					✓	✓
Annual opportunity to join MLC programming onsite with photos and PR for business staff, leadership, and/or volunteers						✓
Option to direct a portion of sponsorship to MLC program aligned to your business						✓

Have ideas for how a MLC membership could better boost your business? Let's chat. Business member partnerships can be customized to better fit your brand and marketing strategy.

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